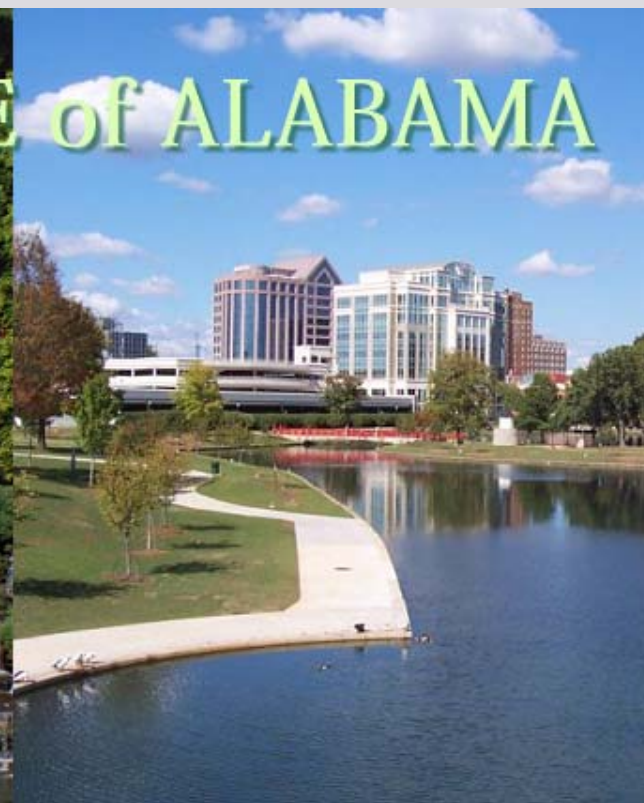
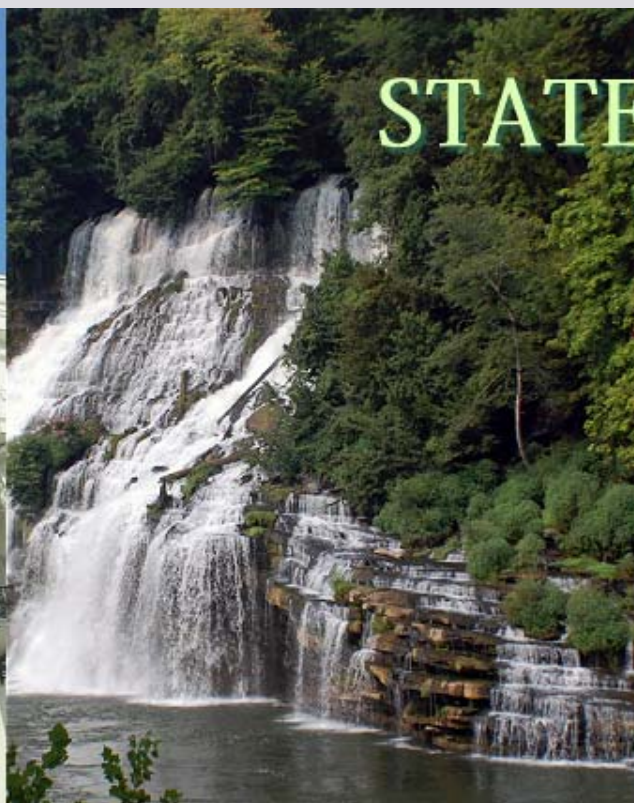


Alabama Comprehensive Economic Development Strategy



STATE of ALABAMA

The Alabama Comprehensive Economic Development Strategy

A little background...

...There have been at least three efforts at a Statewide CEDS in Alabama

- Statewide Strategic Plan: Phase I of 2001 and Phase II of 2002*
- Consolidated Comprehensive Economic Development Strategy of 2007*
- Consolidated Comprehensive Economic Development Strategy of 2011*



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Previous Efforts at a Statewide CEDS

What worked well?

- *Participation*
- *Coordination*
- *Use of Existing Processes*
- *Use of Established Institutions*

What needs improvement?

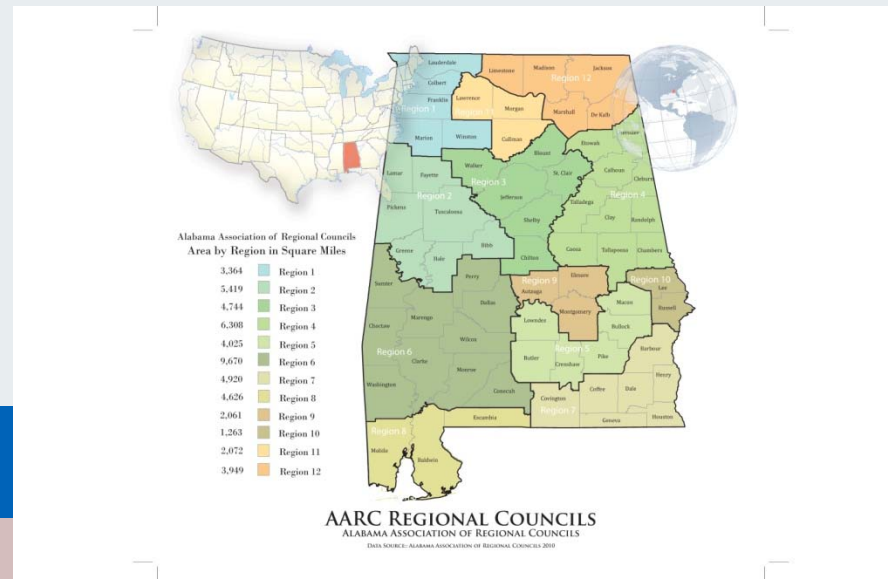
- *Measurement of Economic Activity*
- *Statewide Perspective*
- *Global Perspective*



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Partners and Support

- *The Alabama Association of Regional Councils*
- *The Alabama Department of Economic and Community Affairs*
- *The U. S. Economic Development Administration*
- *The Planning Task Force of the AARC*
- *The Center for Business and Economic Research at the University of Alabama*



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*Among the purposes of the Statewide CEDS effort was to...
...enhance statewide and regional economic development efforts through
the establishment of:*

- *An Updated Statewide CEDS*
- *A Statewide CEDS Advisory Committee*
- *Consistent and Relevant Measurement of Economic Indicators*
- *A Statewide CEDS Web Site*

And in the process:

- *Bring high priority projects to the forefront*
- *Provide support to related efforts*



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Project Team

Overall

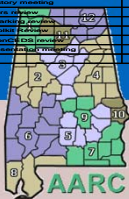
- Project Oversight
- Project Management
- Financial Administration
- Primary State Agency Liaison

Committees

- Benchmarking and Data Analysis
- Expectations, Vision, Goals and Objectives
- Stakeholder Relations
- Web Site Development
- Editorial and Printing

Regional Support for Economic Development in Alabama
Project Schedule (Subject to Change)
Wednesday, November 18, 2008

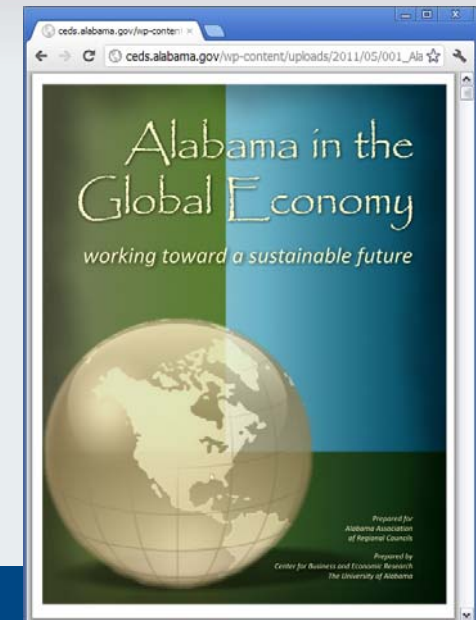
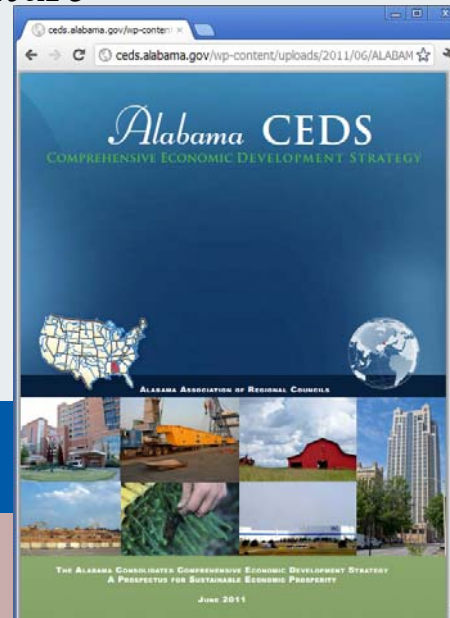
Task	2008				2009				2010			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Project Management												
(M) Open project												
(M) Monitor												
(C) Closeout												
Benchmarking												
(M) Preliminary indicators												
(C) Review with PTF												
(C) Confirm with Bond Licens												
(C) Finalize methodology												
(C) Prepare materials												
(C) Submit report to PTF												
Consultation												
(C) Establish advisory committee												
(M) Begin review of regional CDEs												
(C) Prepare subsequent work program												
Web/Website												
(M) Preliminary concept for PTF												
(C) Draft outline												
(C) Confirm with Bond Licens												
(C) Prepare work schedule for PTF												
(C) Monitor product development												
(C) Review final work product												
(C) Present final product												
(F) Activate Web/Website												
Advisory Committee												
(C) Establish advisory committee												
(C) Conduct work												
(C) Prepare findings												
(C) Incorporate findings												
(C) Indicators review												
(C) Benchmarking review												
(C) Web/Website Feedback												
(C) Draft Economic Dev. Plan												
(C) Final presentation												



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Products

- *Alabama CEDS: The Alabama Consolidated Comprehensive Economic Development Strategy*
- *Alabama in the Global Economy: Working Toward a Sustainable Future*
- *Report on Economic Benchmarking*
- *Web Site*
“ceds.alabama.gov”



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Objectives...

...The objectives of the 2011 Statewide CEDS effort are to foster economic development that promotes a more holistic approach to:

- Promoting economic prosperity,*
- Protecting environmental vitality, and*
- Promoting community wellness;*

...while remaining mindful of certain guiding principles, including:

- Global awareness,*
- Regional competitiveness,*
- Community livability, and*
- A sustainable future.*



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Overall Approach

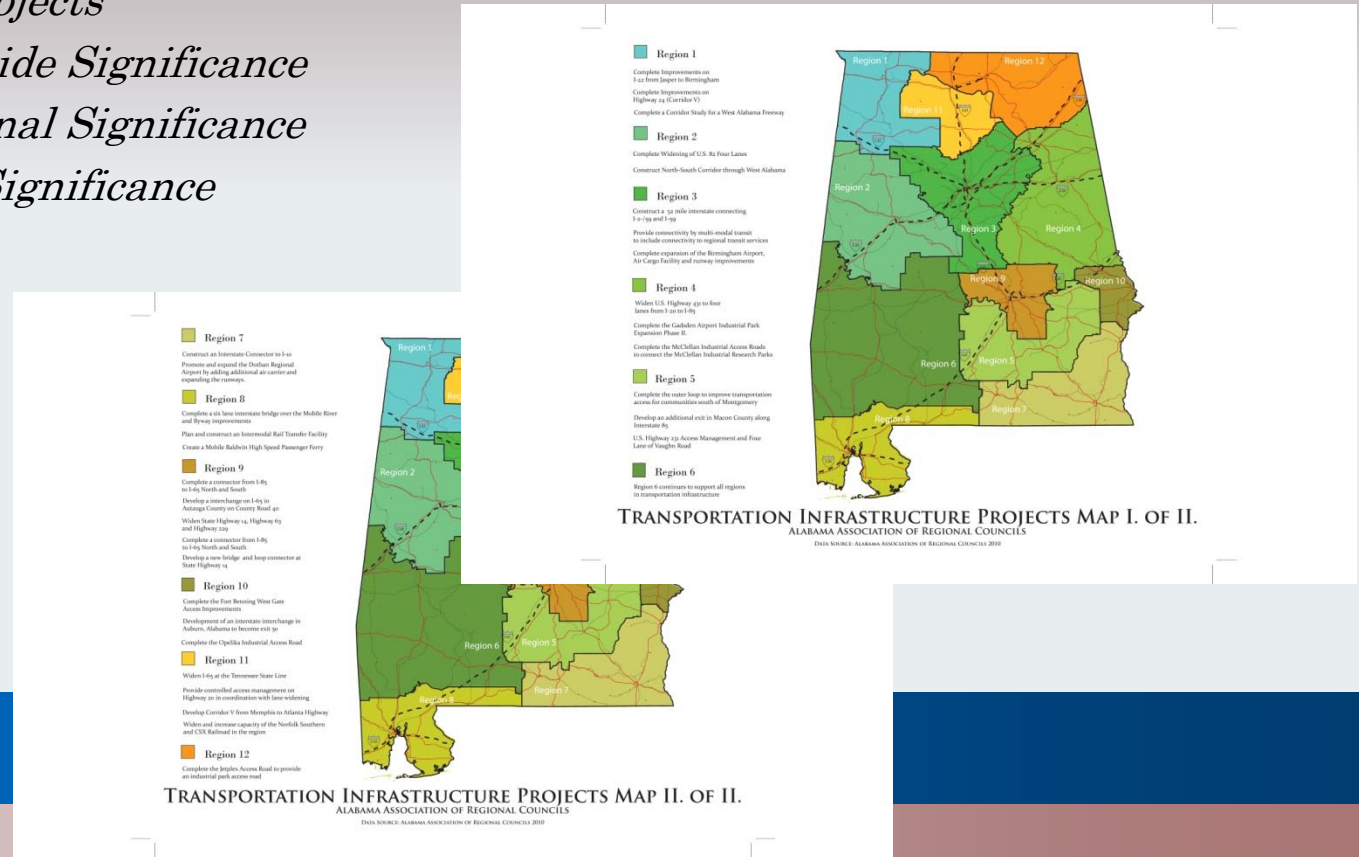
- *Moving People and Goods*
- *Maximizing Human Capital*
- *Creating and Maintaining Personal Wealth*
- *Building Healthy Communities*



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Transportation Projects

- 31 Total Projects
- 7 of Statewide Significance
- 20 of Regional Significance
- 4 of Local Significance



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What Now? ...Uses of the Statewide CEDS

- *Promote district and community specific program and project needs*
- *Promote the CEDS process among State and Local Leadership*
- *Use as a foundation for the District CEDS*



The Alabama Comprehensive Economic Development Strategy



The screenshot shows a web browser window with the URL ceds.alabama.gov. The page features a blue header with the text "Alabama CEDS" and "COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY" in green. A navigation menu includes links for Home, Planning Process, Economic Situation, Analysis, Vision, Promotion, Projects, and Measurements. The main content area has a dark blue background with a photo of a man in a suit speaking at a podium. To the right of the photo is a text block and a "learn more" button. At the bottom, there is a green bar with "previous" and "next" links, and a light green section with introductory text.

Alabama CEDS
COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

Home Planning Process Economic Situation Analysis Vision Promotion Projects Measurements

The preparation of an economic development strategy cannot, or course, be done without meaningful participation of the many people, agencies and entities who are involved in the economic development process.

[learn more](#)

previous | next

This report constitutes the Alabama Consolidated Comprehensive Economic Development Strategy of the Alabama Association of Regional Councils and the twelve Regional Councils that serve the communities of the State of Alabama. It is prepared and updated with the assistance of the United States Economic Development Administration in partnership with the Alabama Department of Economic Security.

The Alabama Consolidated Comprehensive Economic Development Strategy is funded by a grant from the U.S. Economic Development Administration.

